

TOP CONTENT EVERY WEBSITE MUST HAVE:

- **HOME PAGE**

An introduction to you and your business using optimised and engaging text which will inform and inspire customers to find out more.

- **ABOUT ME/BIO**

It's great to tell everyone who you are and what you're about but it needs to be interesting & engaging. A well written About Me will let customers connect with you and feel like they want to know more.

- **SERVICES PAGE**

An optimised description of what's on offer will provide a solid base to grow from. Start off with a well worded intro into your products & services that you can easily grow.

- **BLOG/NEWS PAGE**

Essential for keeping your online presence fresh and search engines happy. Every post is specifically crafted for your business and your customers with your keywords in mind. Keep your customers up to date and eager to buy from you! 2 x researched, optimised 900 word blog posts included.

- **CONTACT US**

Not simply a contact form but a place to inspire customers to either get in touch, follow you on socials or better yet, ask to buy!